

Kenji Matsushita Soft Skills Transcript

Interviewer: So today, Kenji Matsushita is joining us for a discussion about leadership and communication so thanks for coming today, Kenji.

Kenji: Thanks for having me.

Interviewer: Could you tell me a little bit about why you think soft skills are so important for a leader?

Kenji: Sure. Um I've been the president of a multimillion dollar company and I've done a lot of self-schooling and studying after hours, but it's always been the people skills that have gotten me the success because I've been able to organize and communicate with people.

Interviewer: And can you give our listeners an example of a time when you felt that your communication had an impact on people?

Kenji: Yeah, so I had to close a company down before and lay people off and, in the end, they were apologizing to me for letting me down and I started thinking, "Jeez you know, I do have an effect on people." And you try to work with that skill to the advantage of both yourself and the people you're working with to get the best for them and get the best for you.