

Digital Media Creation Volunteer

Position Summary	Skills/Competencies Developed
Digital Media Creation volunteers curate, develop, and maintain the CGH's online presence on social media platforms and other NorQuest related digital areas.	<ul style="list-style-type: none"> • Community awareness • Creative and strategic thinking • Event and resource management • Intercultural communication and awareness • Problem solving • Self-awareness
Responsibilities	
<ul style="list-style-type: none"> • Work with CGH's advisor to develop and maintain social media/digital content, including blog posts and online articles. • Develop a strategic plan to ensure the longevity, relevance, and sustainability of CGH's online presence. • Create an online database that focuses on wellness-related materials from online sources. • Collaborate with CGH to increase awareness of our services. • Assist with programming and event planning (as needed). 	
Time Commitment	Related Occupations/Fields <ul style="list-style-type: none"> • Communications • Customer service • Design • Digital media management • Journalism • Marketing • Product management • Public Relations • Sustainability
<ul style="list-style-type: none"> • 5-10 hours per month 	
Benefits	
<ul style="list-style-type: none"> • Apply creative skills to a professional organization. • Develop essential skills to support all students. • Learn the basics involved in planning events on campus. • Network with professionals across NorQuest. • Explore professional development opportunities. • Share your interests and goals with others who are also working towards making a difference at NorQuest. 	
Skills/Competencies Required	
<ul style="list-style-type: none"> • Accepting of diversity • Empathy • Flexibility • Interpersonal communication • Time management • Written and visual communications 	

