

Event Sponsorship Opportunities

Tuesday, September 12, 2023 | Edmonton Convention Centre





1000 Women event sponsors encourage greatness and help remove barriers for learners.

They enable success.

And above all, they recognize the power and potential of women to accomplish amazing things.

1000 Women sponsors make our marquee annual fundraising event possible.

Join the movement. Become a sponsor of 1000 Women - Inspiring Possibilities today!

Remove Barriers for Women

Still, women are often overlooked and undervalued in the workplace. Research shows that in science, technology, engineering, and math (STEM) fields, the experience for women is even more daunting. And this can have dire consequences, not only for the women who face these structural barriers, but also for our collective society and economic prosperity. Women working in STEM can be the key to economic recovery for Alberta, but their potential will not be realized on its own.

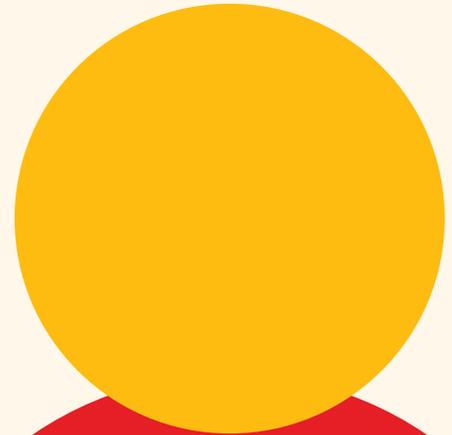
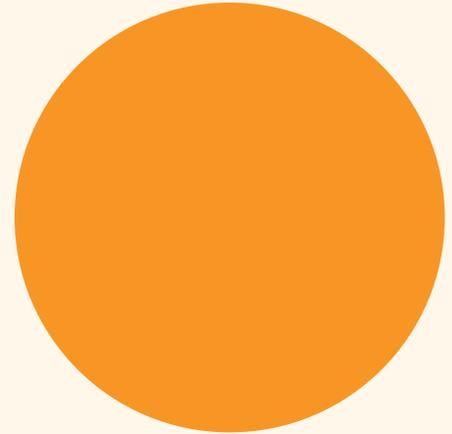
Become a 1000 Women Event Sponsor

With your help, 1000 Women will remove structural barriers and provide *fully funded diplomas* to women who have the interest, but not the means, to receive a STEM related education.

By sponsoring 1000 Women—Inspiring Her Possibilities on Tuesday, September 12, you will support our goal of raising \$1,000,000 a year until 2024. Your support will empower 150 women to access STEM education at NorQuest College. Giving more women opportunities to pursue—and thrive in—STEM careers help narrow the gender pay gap, promotes healthy cultural and industry change, enhances women's economic security, and ensures a diverse and talented STEM workforce.

Align your brand with a highly-regarded 13-year movement in our community to convey that your business supports and empowers women.

You encourage greatness and help us raise the funds to remove barriers for women in their pursuit of a post-secondary education and a career to flourish in our community.



**Sponsorship
opportunities**



WOMEN POWER POTENTIAL

This year's
Presenting Sponsor



NorQuest College's 1000 Women movement is looking forward to working with you to find a meaningful opportunity to help meet your business goals. If you prefer to make a financial contribution that directly empowers women to access STEM education, we are pleased to issue you a charitable tax receipt.

Custom sponsorship packages are available upon request. To discuss sponsorship opportunities, please contact:

Sheldon Smart

sheldon.smart@norquest.ca

780.405.8388

Movement Leaders

Sponsorship	Description	Benefits
<p>Next Generation</p> <p>\$12,000</p> <p><i>*Multiple opportunities available</i></p>	<p>As a Next Generation Sponsor, you are a true influencer of the 1000 Women movement and philanthropic community.</p>	<ul style="list-style-type: none">• Half-page colour advertisement in the hardcopy event program• 10 complimentary tickets to event and reserved seating• Two additional verbal mentions during the on-stage program (i.e. welcome and closing remarks)• Opportunity to set up a booth at NorQuest College Campus to interact with students (optional – date to be confirmed)• Invitation to an exclusive pre-event reception with NorQuest leadership• Verbal mention during the on-stage program (i.e. sponsor thank you segment)• Logo recognized in rotation on stage background• Logo recognition on sponsor signage (shared) at the entrance to the event• Logo recognition on 1000 Women event webpage• Logo recognition on the electronic event invitation• Increased visibility through social media
<p>Matching Gift</p> <p>\$10,000</p> <p><i>*Multiple opportunities available</i></p>	<p>As a Matching Gift Sponsor, you will extend the impact you are making for the 1000 Women movement by energizing event guests to donate more.</p>	<ul style="list-style-type: none">• Additional verbal mention during the on-stage program (i.e. during call for support)• Opportunity to provide pre-existing branded pull-up banners for display at event donation station• Logo recognition on donation cards• Half-page colour advertisement in the hardcopy event program• 8 complimentary tickets to event and reserved seating• Special recognition as Matching Gift Sponsor in social media posts and post-event emails announcing funds raised• Invitation to an exclusive pre-event reception with NorQuest leadership• Verbal mention during the on-stage program (i.e. sponsor thank you segment)• Logo recognized in rotation on stage background• Logo recognition on sponsor signage (shared) at the entrance to the event• Logo recognition on 1000 Women event webpage• Logo recognition on the electronic event invitation• Increased visibility through social media

Movement Leaders continued

Appetizer

\$7,500

**Multiple opportunities available*

Guests will enjoy a variety of delicious appetizers.

- Logo recognition on unique appetizer option (example: takeout boxes)
- Half-page colour advertisement in the hardcopy event program
- 8 complimentary tickets to event and reserved seating
- Additional verbal mention during the on-stage program (i.e. opening remarks)
- Logo recognition on tent cards at appetizer tables
- Invitation to an exclusive pre-event reception with NorQuest leadership
- Verbal mention during the on-stage program (i.e. sponsor thank you segment)
- Logo recognized in rotation on stage background
- Logo recognition on sponsor signage (shared) at the entrance to the event
- Logo recognition on 1000 Women event webpage
- Logo recognition on the electronic event invitation
- Increased visibility through social media

Entertainment

\$7,500

Guests will be greeted with entertainment and a pleasant atmosphere from the moment they enter the venue.

- Half-page colour advertisement in the hardcopy event program
- 8 complimentary tickets to event and reserved seating
- Additional verbal mention during the on-stage program (i.e. opening remarks)
- Special signage with logo recognition located in the reception space
- Invitation to an exclusive pre-event reception with NorQuest leadership
- Verbal mention during the on-stage program (i.e. sponsor thank you segment)
- Logo recognized in rotation on stage background
- Logo recognition on sponsor signage (shared) at the entrance to the event
- Logo recognition on 1000 Women event webpage
- Logo recognition on the electronic save-the-date and event invitation
- Increased visibility through social media



Movement Builders

Sponsorship	Description	Benefits
Dessert \$5,000	Guests will enjoy a variety of displayed sweets and treats.	<ul style="list-style-type: none">• Logo recognition on dessert display signage• Logo recognition on tent cards displayed on dessert tables• One quarter-page colour ad in the hardcopy event program• 6 complimentary tickets to event• Verbal mention during the on-stage program (i.e. sponsor thank you)• Logo recognition on sponsor signage (shared) at entrance of event, and on 1000W event webpage
Signature cocktail \$5,000	A complimentary cocktail will be given to each guest upon arrival and your company will be recognized as the sponsor.	<ul style="list-style-type: none">• Logo recognition on cocktail napkins• One quarter-page colour ad in the hardcopy event program• 6 complimentary tickets to event• Verbal mention during the on-stage program (i.e. sponsor thank you)• Logo recognition on sponsor signage (shared) at entrance of event, and on 1000W event webpage
Photobooth \$5,000	As the Photobooth Sponsor, you will give visitors a chance to capture the moment and create a photo keepsake.	<ul style="list-style-type: none">• Logo recognition on photobooth signage• Logo recognition on digital frame• One quarter-page colour ad in the hardcopy event program• 6 complimentary tickets to event• Verbal mention during the on-stage program (i.e. sponsor thank you)• Logo recognition on sponsor signage (shared) at entrance of event, and on 1000W event webpage
Takeaway treat \$5,000	All guests will receive a “thank you” take-away treat after the event and your company will be recognized as the sponsor.	<ul style="list-style-type: none">• Logo on take-away treat for guest• Logo on tent cards displayed on tables• One-quarter page colour ad in the hardcopy event program• 6 complementary tickets to event• Verbal mention during the on-stage program (i.e. sponsor thank you)• Logo recognition on sponsor signage (shared) at entrance of event, and on 1000W event webpage

STEMS for STEM Package
\$2,000

STEMS for STEM sponsors are vital to the fundraising success of our event!

- One table for 10 guests (reserved seating)
- Logo or name recognition on table signage
- Logo or name recognition on signage in event space (shared)
- Enhanced table floral decor and beverage service



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This type of concrete investment in students like me creates a sense of self-assurance because we are supported by an organization that believes in our abilities to make a difference in our community and strive for impactful careers.

Jenna Trytten

*Energy Management program student
1000Women4STEM award recipient*

1000 WOMEN

WOMEN POWER POTENTIAL



**NORQUEST
COLLEGE**

**To discuss sponsorship
opportunities, please contact**

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